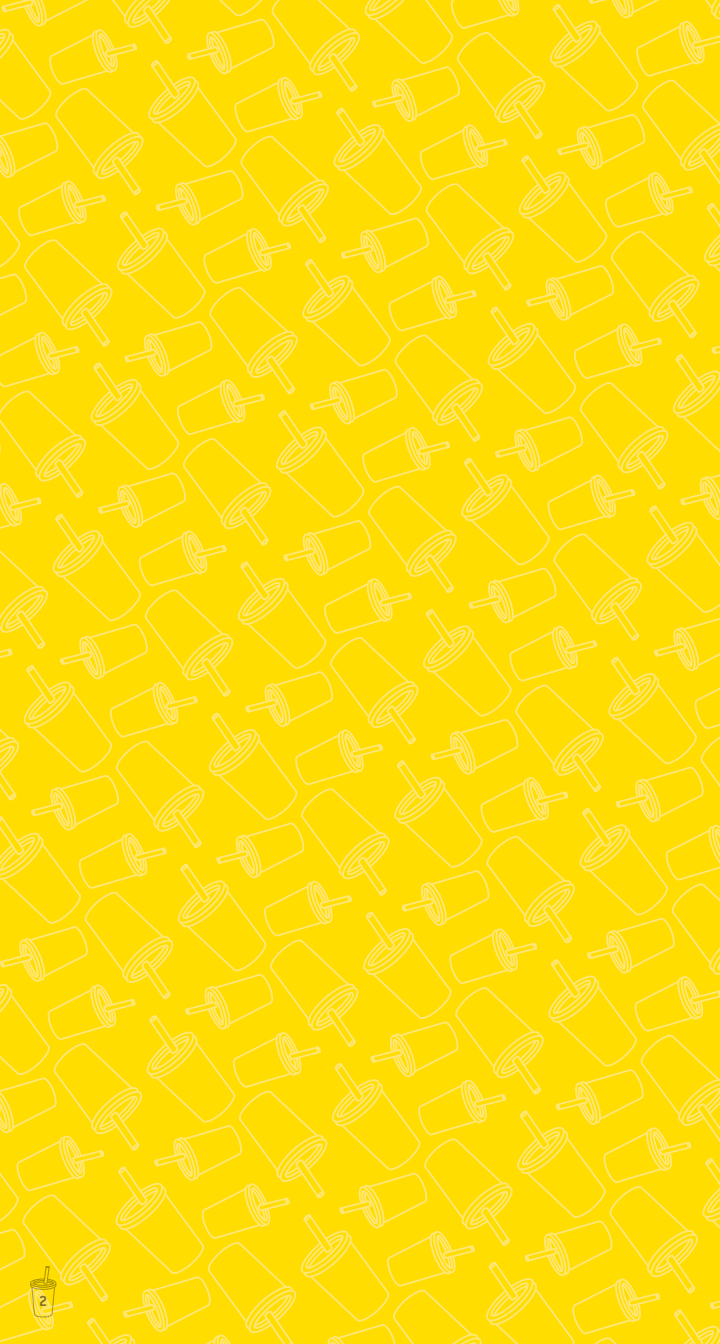


*LANCER*

# CONVENIENCE STORE SOLUTIONS





***LANCER***

## **A SOLUTION THAT FITS EVERY SITUATION.**

Because we are an industry leading pioneer in innovative drink dispensing solutions for more than 43 years, you can rest assured that when it comes to convenience stores, Lancer has a solution that will fit your unique situation.

### **STANDARD AND TAILORED SOLUTIONS**

We have many solutions for your convenience store that are standard and ready to be deployed. And, because we manufacture the complete range of products you'll need to service your customers: from dispensers – dispensing valves – carbonators – and parts and accessories, it's easy for us to craft a custom solution to fit your needs.

### **INNOVATIVE ENGINEERING**

Innovation is a Lancer hallmark and we harness our innovative culture on every convenience store solution we craft for our customers. It's the key component that keeps our customers coming back and will help keep your customers coming back too.



**CUSTOMERS ARE OUR PRIORITY**

At Lancer, all of our convenience store solutions are aimed at achieving one goal: the profitability of our customers. We aim to help our clients find the beverage dispensing solution that fits their customers in the most convenient and cost-effective manner possible.

**RESPONSIBLE SOLUTIONS THAT FIT**

We understand the business of dispensing beverages and are continually striving to create cost-effective solutions that are profitable, and good for the environment. That's why we've created new technologies that produce less waste and reduce CO<sub>2</sub> output. It's our responsibility. And it's a solution that fits the future.



**Flavor Select**

# It dazzles, it delivers, it's the Lancer Flavor Select series with more profit possibilities.

**The Lancer Flavor Select (FS) series puts the spotlight on interactive, drink-dispensing entertainment with a variety of technology innovations.**

**Available in 22",  
30", 44" and 60"  
configurations.**

This self-serve machine features Lite Touch™ buttons that draw customers' attention and delivers up to 32 brands and 24 bonus flavors, for over 200 customized

taste combinations. State-of-the-art cold carbonation technology gives the FS series of dispensers well-constructed interiors to match the eye-catching exterior. Practically spectacular and uniquely adaptable, the Flavor Select series guarantees a refreshing, rewarding performance with every drink.





## FLAVOR SELECT DETAILS

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- > Lancer's patented cold carbonation for consistent drink quality
- > Up to 32 brands for over 200 flavor combinations
- > Add up to 24 bonus flavors to create an exceptional drink experience
- > Lite Touch™ brand light show draws attention to your more profitable fountain section
- > Air Mix™ nozzles blend syrup and water midair for consistent drink delivery
- > Large illuminated and interchangeable merchandiser
- > Large capacity removable drip tray and cup rest
- > Cubelet ice capable
- > Available in 22", 30", 44" and 60" configurations



## FS22

- > Eight Brands for over 50 Flavor Possibilities
- > Add up to six bonus flavors to create an exceptional drink experience
- > A space-saving 22" footprint



## FS30

- > 16 Brands for over 100 Flavor Possibilities
- > Add up to 12 bonus flavors to create an exceptional drink experience
- > Fits in current 30" IBD footprint





## FS44

- > 16 Brands for over 100 Flavor Possibilities
- > Add up to 12 bonus flavors to create an exceptional drink experience
- > Fits in current 44" IBD footprint



## FS60

- > 32 Brands for over 200 Flavor Possibilities
- > Add up to 24 bonus flavors to create an exceptional drink experience

# The Lancer IBD is an icy cold, drink-producing, profit-dispensing machine.

**At Lancer, we do more than dispense drinks. We deliver the opportunity to savor the most of sales success.**

Always cold, always fast, Lancer Ice Beverage Dispensers (IBD) deliver more drinks and more savings

**Six to 12 valve configurations for superior adaptability to your retail setting.**

with efficient operation and eye-catching appeal. Adaptable design with a variety of valve

configurations as well as optional portion control features give you a total system that satisfies your customers' tastes – and meets your retail environment's specific needs. Superior design and construction means that the Lancer IBD will keep on dispensing drink after drink with consistent performance and low-maintenance operations.





## ICE BEVERAGE DISPENSER DETAILS

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- > Illuminated interchangeable front graphics
- > Six to 12 valve configurations for superior adaptability to your retail setting
- > Visual low-ice indicator lights up to alert the need for ice
- > High-capacity ice storage bin for extended dispense
- > High-capacity drip tray to handle customer ice and beverage over-fill
- > Unique hex-drive ice agitation and dispense drive system for trouble-free operation and long service life
- > Multiple valve configurations available for self-serve and portion control operation to control beverage costs
- > Heavy duty stainless steel construction, exterior and interior
- > Fully insulated storage bin and drip tray controls condensation and helps avoid moisture related safety hazards
- > Plumbing access, both front and rear, for installation flexibility
- > Hard-plumbed syrup and water lines
- > Available in 22", 30" and 44" configurations



### **IBD22**

- > Industry standard platforms in 22" width
- > Six valves, lever or push button dispensing versatility



### **IBD30**

- > Industry standard platforms in 30" width
- > Eight or 10 valves, lever or push button dispensing versatility



## **IBD44**

- > Industry standard platforms in 44" width
- > 12 valves, lever or push button dispensing versatility

# Complete beverage solutions from beginning to end – Lancer does it all.

At Lancer Corporation, we know that beverage dispensing is not all that it appears to be, at least not from our perspective. Because we specialize in perfecting the process up front and behind the counter – and for over 40 years, we've taken every measure to deliver exactly what your customers want, when they want it.

The leader in innovative products for every size business, Lancer provides a comprehensive solution to fit your needs and your customers' tastes. Our Total Dispensing Packages include a finely tuned complement of technologically superior components, from the front-end dispensers and design-savvy displays to the under-counter chillers, carbonators, racks and just about everything in between. So your customer gets



**1500 PRECHILLER**

their beverage selection dispensed with perfectly flavorful efficiency every time. Plus, the Lancer Service Network ensures that your equipment is maintained by a fully trained, certified technician matched by 24-hour customer quality representatives.



**TURBO  
CARBONATOR**

Part of the renowned Hoshizaki family, one of the world's largest suppliers of commercial kitchen and related equipment, Lancer represents a long-standing tradition of outstanding products supported by exemplary service.



**BIB RACK**

It's a total commitment to exceeding the standards in total beverage dispensing systems. And that's what makes our products as refreshingly different as they are consistently superior.

# Hoshizaki is the name that represents quality commercial kitchen equipment.



**Lancer's products are backed by the strength and history of Hoshizaki.**

We are proud to be a subsidiary of Hoshizaki Electric Co. Ltd., one of the world's largest suppliers of commercial kitchen equipment. Our partnership broadened Hoshizaki's presence in the marketplace and paired Lancer with the world's second largest manufacturer of commercial refrigeration equipment. With sales of nearly \$1.4 billion and a service network in over 60 countries, Hoshizaki has fueled Lancer Corporation's growth and expanded our role as a global leader in Beverage Dispensing Equipment.



# The Total Convenience Store Solution

